

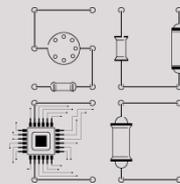


STIRHACK'18

MARCH 10-11

SPONSORSHIP PACKAGE

**UNIVERSITY of
STIRLING**



**Stirling
University
Computer
Club**

WHO ARE WE?

Nestled in the heart of Scotland, **StirHack** is the University of Stirling's annual, student run hackathon hosted each Spring at the University. Founded by the Stirling University Computer Club in 2016, we are excited to host our third Hackathon this March! Our goal is to keep building valuable connections by bringing teams of students from around Scotland, England and Europe to innovate and create software projects in 24 hours that are solutions to challenges set by our sponsors or other modern day issues that have not been tackled yet.

Over the years, StirHack has been steadily growing thanks to our loyal sponsors and attendees, and we continue to increase the number of projects born at our event through our ever-growing number of participants.



2016 - 55 hackers



2017 - 70 hackers



2018 - 80 hackers

WHY SPONSOR US?

- ◆ **Recruiting:** Hackathons are the go to places for students who are willing to go above and beyond developing their skills outside of university, and at StirHack you will be able to connect with and observe the work of a hundred top students from across the country. Have a chat and get to know them personally, and if you are a match, through our sponsorship you get first-hand access to our attendees CVs/portfolios and contact details!
- ◆ **Branding:** Have you been looking for a way to increase your company's brand recognition for students in the industry? Do career fairs and online recruitment just not quite cut it? At our hackathon you get a chance to introduce your company and your job opportunities to the next generation of technology professionals, as well as make industry connections with our other sponsors, resulting in possible future partnership opportunities for you as well!
- ◆ **Product exposure:** Do you have an API you would like to see used for new purposes? Do you have data that you believe could be utilised in a different way than before? Would you like for a hundred pairs of fresh eyes to take a crack at your product and create something that would benefit your company and your clients in the future? Or maybe you would just like feedback on their usage? At StirHack, you have a skilled focus group and potential employee pool to evaluate your product, showcase their new ideas and to step into a partnership with you to help your services evolve parallel with the Technology industry!



SPONSORSHIP TIERS

	Byte £300	Short £600	Int £1000
General			
Bring Mentors		✓	✓
Finalist Judge			✓
Recruiting			
Distribute Materials	✓	✓	✓
Access to emails post event	✓	✓	✓
Access to LinkedIn post event		✓	✓
Access to CVs post event			✓
Access to Github/portfolio post event			✓
Branding			
Logo on the website	Small	Medium	Large
Set up a challenge		✓	✓
Present a prize		✓	✓
Mini-event / Workshop / Tech Talk			✓



Do you still have questions or have ideas regarding the event?
Get in touch with us on
computerclub-exec@cs.stir.ac.uk or su.computer.club@gmail.com,
and a member of our team will become your personal contact with the
event, because the only people more important to us than our attendees
are our sponsors!

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